



2023 FALL PRO PARTNER EXCLUSIVE

# CASHBACK PROMOTIONS

PRO PARTNER GUIDELINES



PRO PARTNERS GET  
**CASHBACK**  
FOR SELLING RUUD

AUGUST 1, 2023 – NOVEMBER 15, 2023



## Reward yourself for selling and installing Ruud® qualifying equipment

by participating in the Pro Partner™ CashBack and Residential KwikComfort® Financing Promotion.

**New!** Pro Partners can now earn up to **DOUBLE** cash back on qualifying equipment with the new Powered Up CashBack Promotion.

From August 1st through November 15th, on qualifying Ruud equipment, you can now receive up to \$1,250 cash back for each home installation and up to an 8% rebate on all Residential KwikComfort Financing menus.

# CashBack

RELY ON RUUD.™

## Promotion Participation Made Easy

To participate, there is nothing you will need to do—we will automatically enroll you into the promotion. Once you are enrolled in the Fall Pro Partner™ promotion, you will receive an email notification from us confirming your enrollment and program details. You must have a user account on My.Ruud.com in order to submit claims through the Contractor Serial Tool (CST) for the promotion. See Terms & Conditions for further details.

## Hassle-Free Rebate Filing

The CST Dashboard houses all CST options including claim entry, payment method setup and reporting. This makes it easy for you to submit and manage your claims from one location on My.Ruud.com. Rebate claim submissions begin August 1, 2023, and must be submitted within 30 days of installation date to be considered eligible for payment. CashBack rebates will be paid to you via re-loadable pay card or to your business via direct deposit. The payment method is selected by you in the CST Dashboard and must be complete before your first claim entry. To update or change your payment method you must contact help@myruud.com. For more information regarding payment methods, see the Contractor Serial Tool Payment Method Reference Guide available in My.Ruud.com under the Promotions portal within the Pro Partner dashboard. The Residential KwikComfort® Financing rebate will be applied to your direct deposit account set up with Synchrony every 15–30 days following claim approval. See Terms & Conditions for more details.

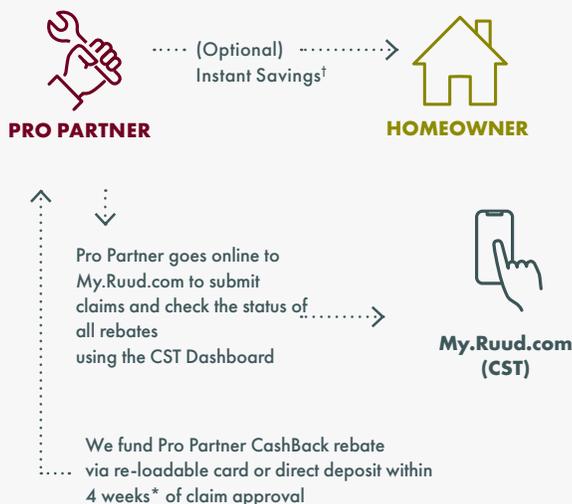
## Optional Savings For Homeowners

It's up to you if you want to keep the full rebate, or pass along the rebate to your customers. We will not promote any rebate offers to homeowners.

## Important – Special RGEA14 ULN and RGEA14ZR ULN Financing Only Rebate

During the fall promotion, August 1st through November 15th, as a Pro Partner you can receive up to an 8% financing only rebate on RGEA14 ULN and RGEA14ZR ULN installations. See the qualifying equipment rebate matrix on the following pages for equipment installation details. Pro Partners must claim their RGEA14 ULN and RGEA14ZR ULN installations under rebate “2023 Ruud Fall Pro Partner RGEA14 ULN and RGEA14ZR ULN Special KwikComfort® Financing Promotion” in the CST Dashboard. **All other claims** should be filed under rebate “2023 Ruud Fall Pro Partner CashBack and Residential KwikComfort® Financing Promotion.”

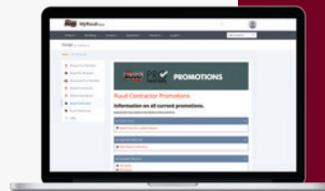
## HERE'S HOW IT WORKS:



† Pro Partners can choose whether or not they want to offer the rebate to their customers.  
\* KwikComfort rebate is funded to the direct deposit account set up with Synchrony within 15–30 days after claim approval.

## WHAT IS THE CST?

**The Contractor Serial Tool (CST)** is our serial validation tool that allows you to enter claims to redeem rebates or points for installing qualifying Ruud equipment. The CST saves you time by allowing you to redeem rewards for multiple programs and promotions with one claim submission.



## Pro Partner Reporting

You will be able to view, customize and download reporting for your claims from the CST Dashboard. There, you can also review all claim details submitted, payment status and more.

# PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:

AUGUST 1, 2023 THROUGH NOVEMBER 15, 2023



## 2023 FALL CASHBACK M1 PRODUCT MATRIX

|                                | CashBack Rebate | KwikComfort Rebate           | Outdoor HVAC <sup>1</sup>                        | Indoor HVAC <sup>2</sup>  | EcoNet® Smart Thermostat / Any Thermostat <sup>3</sup>                       |
|--------------------------------|-----------------|------------------------------|--|---|--|
| <b>Heat Pumps</b>              | \$1,250.00      | Up To 8% Off Contractor Cost | <b>Endeavor™ Ultra™ Series</b><br>UP18AZ         | <b>Endeavor™ Ultra™ Series</b><br>U98MV, U97MV<br><b>Achiever Plus® Series</b><br>R962V, R802V UH, R802V DZ<br><b>Air Handler</b><br>RHMVZ**C   | <b>EcoNet®</b><br>UETST800SYS  |
|                                | \$800.00        | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever Plus® Series</b><br>RD17AZ | <b>Air Handler</b><br>RH2VZ, RH2TZ, RH3VZ, RHMVZ  | <b>EcoNet®</b><br>UETST800SYS  |
|                                | \$600.00        | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever Plus® Series</b><br>UP16AZ | <b>Endeavor™ Ultra™ Series</b><br>U98MV, U97MV<br><b>Achiever Plus® Series</b><br>R962V, R802V UH, R802V DZ<br><b>Air Handler</b><br>RH3VZ  | <b>EcoNet®</b><br>UETST800SYS<br>or<br>2-stage 24V<br>3-stage operation only |
|                                | \$400.00        | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever Plus® Series</b><br>RD16AZ | <b>Endeavor™ Air Handler</b><br>RHMV**N   | Fujitsu  |
|                                | \$250.00        | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever Plus® Series</b><br>RP15AZ | <b>Endeavor™ Ultra™ Series</b><br>R98MV, R97MV<br><b>Achiever Plus® Series</b><br>R962V, R802V UH, R802V DZ   | <b>EcoNet®</b><br>UETST800SYS<br>or<br>2-stage 24V                           |
|                                | \$200.00        | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever Plus® Series</b><br>RP15AZ | <b>Endeavor™ Achiever® Series</b><br>R801V UH, R801V DZ,<br>R801V**UH Ultra Low NOx <sup>4</sup> ,<br>R951V, R921V, R951V*UH Ultra Low NOx <sup>4</sup><br><b>Air Handler</b><br>RH2VZ, RH2TZ, RWMV**C, RB2TZ | <b>EcoNet®</b><br>UETST800SYS<br>or<br>2-stage 24V                           |
| <b>Air Conditioner Systems</b> | \$1,250.00      | Up To 8% Off Contractor Cost | <b>Endeavor™ Ultra™ Series</b><br>UA18AZ         | <b>Endeavor™ Ultra™ Series</b><br>U98MV, U97MV<br><b>Achiever Plus® Series</b><br>R962V, R802V UH, R802V DZ<br><b>Air Handler</b><br>RHMVZ**C   | <b>EcoNet®</b><br>UETST800SYS  |
|                                | \$600.00        | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever Plus® Series</b><br>UA16AZ | <b>Endeavor™ Ultra™ Series</b><br>U98MV, U97MV<br><b>Achiever Plus® Series</b><br>R962V, R802V UH, R802V DZ<br><b>Air Handler</b><br>RH3VZ  | <b>EcoNet®</b><br>UETST800SYS<br>or<br>2-stage 24V<br>3-stage operation only |
|                                | \$200.00        | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever Plus® Series</b><br>RA15AZ | <b>Endeavor™ Ultra™ Series</b><br>U98MV, U97MV<br><b>Achiever Plus® Series</b><br>R962V, R802V UH, R802V DZ   | <b>EcoNet®</b><br>UETST800SYS<br>or<br>2-stage 24V<br>3-stage operation only |
|                                | \$150.00        | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever Plus® Series</b><br>RA15AZ | <b>Endeavor™ Achiever® Series</b><br>R801V**UH Ultra Low NOx <sup>4</sup><br><b>Air Handler</b><br>RH3VZ  | <b>EcoNet®</b><br>UETST800SYS<br>or<br>2-stage 24V<br>3-stage operation only |

Menu options and notes continued on next page.



# PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:

AUGUST 1, 2023 THROUGH NOVEMBER 15, 2023



| 2023 FALL CASHBACK M1 PRODUCT MATRIX (CONT.) |                 |                              |  |  |  |
|--|-----------------|------------------------------|--|--|--|
|  | CashBack Rebate | KwikComfort Rebate           | Outdoor HVAC <sup>1</sup>  | Indoor HVAC <sup>2</sup>   | EcoNet® Smart Thermostat / Any Thermostat <sup>3</sup> |
| Residential Packaged Units                   | \$600.00        | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever Plus® Series</b><br>RGEAZS, RACAZS                                   |  | Any Thermostat   |
|  |                 | Up To 8% Off Contractor Cost | <b>Endeavor™ Achiever® Series</b><br>RGEA14ZR<br>Ultra Low NOx <sup>4</sup>                |  | Any Thermostat   |
| Individual Components                        | \$150.00        | Up To 8% Off Contractor Cost |  | <b>Endeavor™ Ultra™ Series</b><br>U98MV, U97MV   | <b>EcoNet®</b><br>UETST800SYS                          |
|  | \$100.00        | Up To 8% Off Contractor Cost |  | <b>Endeavor™ Achiever Plus® Series</b><br>R962V, R802V UH, R802V DZ<br><b>Achiever® Series</b><br>R801V UH, R801V DZ, R951V, R921V, R951V*UH<br>Ultra Low NOx <sup>4</sup> | <b>EcoNet®</b><br>UETST800SYS                          |
|  | \$50.00         | Up To 8% Off Contractor Cost |  | <b>Endeavor™ Achiever® Series</b><br>R801T UH Ultra Low NOx <sup>4</sup>   |  |
| Mini-Split Systems                           | \$550.00        | Up To 8% Off Contractor Cost | <b>Ultra™ Series Multi-Zone</b><br>RO*HFZ**AJ1H <sup>5</sup>                               | <b>Achiever Plus® / Achiever® Series Multi-Zone</b><br>UIWHHZ**AJ3S, RI*HHZ**AJ8S,<br>UIFHZ**AJ2S, UIDHHZ**AJ8S  |  |
|  | \$250.00        | Up To 8% Off Contractor Cost | <b>Achiever Plus® Series Multi-Zone</b><br>RO*HFZ**AJ2S <sup>5</sup>                       | <b>Achiever Plus® / Achiever® Series Multi-Zone</b><br>UIWHHZ**AJ3S, RI*HHZ**AJ8S,<br>UIFHZ**AJ2S, UIDHHZ**AJ8S  |  |
|  | \$250.00        | Up To 8% Off Contractor Cost | <b>Ultra™ Series Single-Zone</b><br>RO1HGZ**AJ1S,<br>RO1HGZ**AJ1H                          | <b>Ultra™ Series Single-Zone</b><br>UIWHGZ**AJ1S   |  |
|  | \$200.00        | Up To 8% Off Contractor Cost | <b>Achiever Plus® Series Single-Zone</b><br>RO1H*Z**AJ2H,<br>RO1H*Z**AJ2S,<br>RO1H*Z**AJ8S | <b>Achiever Plus® Series Single-Zone</b><br>UIWH*Z**AJ2S, UIFH*Z**AJ2S,<br>UISH*Z**AJ8S, UIGH*Z**AJ8S,<br>UIMH*Z**AJ8S, UICH*Z**AJ8S                                       |  |
|  | \$150.00        | Up To 8% Off Contractor Cost | <b>Achiever Plus® Series Single-Zone</b><br>RO1HFZ**AA3S,<br>RO1HHZ**AJ3S                  | <b>Achiever® Series Single-Zone</b><br>UIWHFZ**AA3S, UIWHHZ**AJ3S  |  |

<sup>1</sup>Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE). <sup>2</sup>System must include a Ruud® matched coil to be eligible for rebate. <sup>3</sup>A Ruud thermostat is recommended to complete a Ruud system rebate. However, any other thermostat listed as eligible from Rheem Parts Division can also be used to complete a Ruud System rebate. <sup>4</sup>Only the Ultra Low NOx model is eligible. <sup>5</sup>For the Multi-Zone Mini-Split systems, rebate amount covers installation of (1) outdoor and (1) indoor unit. The rebate amount will not increase with additional indoor unit installations

# PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:  
AUGUST 1, 2023 THROUGH NOVEMBER 15, 2023



| 2023 FALL CASHBACK M PRODUCT MATRIX |                 |                                 |   |   |  |
|-------------------------------------|-----------------|---------------------------------|---|---|--|
|                                     | CashBack Rebate | KwikComfort Rebate <sup>1</sup> | Outdoor HVAC <sup>2</sup>   | Indoor HVAC <sup>1</sup>  | EcoNet <sup>®</sup> Smart Thermostat / Any Thermostat <sup>3</sup> |
| <b>Heat Pumps</b>                   | \$1,250.00      | Up To 8% Off Contractor Cost    | <b>Ultra™ Series</b><br>UP20                                      | <b>Ultra™ Series</b><br>U98V, U96V, U802V<br><b>Air Handler</b><br>RHMV (EEV-EcoNet)  | <b>EcoNet<sup>®</sup></b><br>UETST700SYS                           |
|                                     | \$600.00        | Up To 8% Off Contractor Cost    | <b>Achiever Plus<sup>®</sup> Series</b><br>UP17                   | <b>Ultra™ Series</b><br>U98V, U97V, U96V, U802V<br><b>Air Handler</b><br>RHMV (EEV-EcoNet), RH2T (EEV-EcoNet)                           | <b>EcoNet<sup>®</sup></b><br>UETST700SYS                           |
|                                     | \$400.00        | Up To 8% Off Contractor Cost    | <b>Achiever Plus<sup>®</sup> Series</b><br>RP17**H                | <b>Air Handler</b><br>RHMV****N   | RXRNRUZ<br>RXRSRY<br>RXTRX   |
|                                     | \$300.00        | Up To 8% Off Contractor Cost    | <b>Achiever<sup>®</sup> Series</b><br>RP16                        | <b>Ultra™ Series</b><br>U98V, U97V, U96V, U802V<br><b>Achiever Plus<sup>®</sup> Series</b><br>R801V<br><b>Air Handler</b><br>RH2V       | Any Thermostat   |
|                                     | \$200.00        | Up To 8% Off Contractor Cost    | <b>Achiever<sup>®</sup> Series</b><br>RP15                        | <b>Ultra™ Series</b><br>U98V, U97V, U96V, U802V<br><b>Air Handler</b><br>RH1V   | Any Thermostat   |
|                                     | \$150.00        | Up To 8% Off Contractor Cost    | <b>Achiever<sup>®</sup> Series</b><br>RP15                        | <b>Achiever Plus<sup>®</sup> Series</b><br>R92T, R95T, R96T, R801T <sup>4</sup> , R801V, R802T<br><b>Air Handler</b><br>RH1T, RBHP      | Any Thermostat   |
| <b>Air Conditioner Systems</b>      | \$1,200.00      | Up To 8% Off Contractor Cost    | <b>Ultra™ Series</b><br>UA20                                      | <b>Ultra™ Series</b><br>U98V, U97V, U96V, U802V<br><b>Air Handler</b><br>RHMV (EEV-EcoNet)  | <b>EcoNet<sup>®</sup></b><br>UETST700SYS                           |
|                                     | \$600.00        | Up To 8% Off Contractor Cost    | <b>Achiever Plus<sup>®</sup> Series</b><br>UA17 <sup>5</sup>      | <b>Ultra™ Series</b><br>U98V, U97V, U96V, U802V<br><b>Air Handler</b><br>RH2V (EcoNet), RH2T (EcoNet)                                   | <b>EcoNet<sup>®</sup></b><br>UETST700SYS                           |
|                                     | \$200.00        | Up To 8% Off Contractor Cost    | <b>Achiever<sup>®</sup> Series</b><br>RA17<br>(Non-Communicating) | <b>Ultra™ Series</b><br>U98V, U97V, U96V, U802V<br><b>Achiever Plus<sup>®</sup> Series</b><br>R801V<br><b>Air Handler</b><br>RH2V, RH2T | Any Thermostat   |
|                                     | \$150.00        | Up To 8% Off Contractor Cost    | <b>Achiever<sup>®</sup> Series</b><br>RA16                        | <b>Ultra™ Series</b><br>U98V, U97V, U96V, U802V<br><b>Air Handler</b><br>RH1V   | Any Thermostat   |
|                                     | \$100.00        | Up To 8% Off Contractor Cost    | <b>Achiever<sup>®</sup> Series</b><br>RA16                        | <b>Achiever Plus<sup>®</sup> Series</b><br>R92T, R95T, R96T, R801T <sup>4</sup> , R801V, R802T<br><b>Air Handler</b><br>RH1T, RBHP      | Any Thermostat   |

Menu options and notes continued on next page.



# PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:

AUGUST 1, 2023 THROUGH NOVEMBER 15, 2023



## 2023 FALL CASHBACK M PRODUCT MATRIX (CONT.)

|                                 | CashBack Rebate | KwikComfort Rebate <sup>1</sup> | Outdoor HVAC <sup>2</sup>   | Indoor HVAC <sup>1</sup>  | EcoNet® Smart Thermostat / Any Thermostat <sup>3</sup> |
|---------------------------------|-----------------|---------------------------------|---|---|--|
| Residential Packaged Units      | \$600.00        | Up To 8% Off Contractor Cost    | <b>Ultra™ Series</b><br>RGEA16, RQRM  |   | Any Thermostat   |
|                                 | \$400.00        | Up To 8% Off Contractor Cost    | <b>Achiever® Series</b><br>RGEA15, RACA15   |   | Any Thermostat   |
|                                 |                 | Up To 8% Off Contractor Cost    | <b>Achiever® Series</b><br>RGEA14 Ultra Low NOx   |   | Any Thermostat   |
| Individual Components           | \$200.00        | Up To 8% Off Contractor Cost    |   | <b>Ultra™ Series</b><br>U98V, U97V  | <b>EcoNet®</b><br>UETST700SYS                          |
|                                 | \$150.00        | Up To 8% Off Contractor Cost    |   | <b>Ultra™ Series</b><br>U96V, U802V<br><b>Achiever Plus® Series</b><br>R801V  | <b>EcoNet®</b><br>UETST700SYS                          |
|                                 | \$100.00        | Up To 8% Off Contractor Cost    |   | <b>Ultra™ Series</b><br>U98V, U97V  |  |
|                                 | \$50.00         | Up To 8% Off Contractor Cost    |   | <b>Ultra™ Series</b><br>U96V, U802V<br><b>Achiever Plus® Series</b><br>R801V, R801T Ultra Low NOx <sup>6</sup>                          |  |
| Mini-Split Systems <sup>8</sup> | \$550.00        | Up To 8% Off Contractor Cost    | <b>Ultra™ Series Multi-Zone</b><br>ROMH*FXZHJ <sup>7</sup>  | <b>Achiever Plus® Series / Achiever® Series Multi-Zone</b><br>RI*H*AVFJ   |  |
|                                 | \$250.00        | Up To 8% Off Contractor Cost    | <b>Achiever Plus® Series Multi-Zone</b><br>ROMH*AFXZJ <sup>7</sup>  | <b>Achiever Plus® / Achiever® Series Multi-Zone</b><br>RI*H*AVFJ  |  |
|                                 | \$250.00        | Up To 8% Off Contractor Cost    | <b>Ultra™ Series Single-Zone</b><br>ROSH*AHWJ,<br>ROSH*AHHJ,<br>ROSH*AHXHJ,<br>ROSH*AFFJ,<br>ROSH*AFFHJ             | <b>Ultra™ Series Single-Zone</b><br>UIWH*AHWJ, UIWH*AVFJ, RIFH*AVFJ,<br>RIDH*AVFJ   |  |
|                                 | \$200.00        | Up To 8% Off Contractor Cost    | <b>Achiever Plus® Series Single-Zone</b><br>ROSH**FWJ,<br>ROSH*AXFWJ  | <b>Achiever Plus® Series Single-Zone</b><br>UIWH**VFJ   |  |
|                                 | \$150.00        | Up To 8% Off Contractor Cost    | <b>Achiever® Series Single-Zone</b><br>ROSH*AVSA,<br>ROSH*ASJ,<br>ROSH*AXJ,<br>ROSH*AFMJ,<br>ROSH*VGSN,<br>ROSH*VSN | <b>Achiever® Series Single-Zone</b><br>UIWH*AVSA, UIWH*ASJ, UIWH*AXJ,<br>RICH*AVFJ, UICH*AXCJ, RIDH*AVFJ,<br>RIDH**AXCJ,<br>UIUH*A(S)XJ |  |

<sup>1</sup>System must include a Ruud® matched coil to be eligible for rebate. <sup>2</sup>Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE). <sup>3</sup>Any Ruud thermostat is recommended to complete a Ruud system rebate. However, any other thermostat from Ruud Parts Division can also be used to complete a Ruud System rebate. <sup>4</sup>R801T matched with RP15 and RA16 listed in the matrix represents both the R801TA furnace and the R801T\*\*MUA Ultra Low NOx furnace. <sup>5</sup>Does not include the following non-communicating models: UA1724AJ2NB, UA1736AJ2NB, UA1748AJ2NB and UA1760AJ2NB. <sup>6</sup>Only the R801T Ultra Low NOx model is eligible. <sup>7</sup>For the Multi-Zone Mini-Split systems, rebate amount covers installation of (1) outdoor and (1) indoor unit. The rebate amount will not increase with additional indoor unit installations. <sup>8</sup>The original "U" model Mini-Split Heat Pumps are eligible in place of the generic "R" models listed in the above matrix to receive CashBack Rebates.

# PROMOTION REBATE MATRIX



PRO PARTNER KWIKCOMFORT FINANCING REBATE: AUGUST 1, 2023 THROUGH NOVEMBER 15, 2023  
 The Ruud® Residential KwikComfort Financing program will be offering up to 8% off contractor costs on all promotional menus for Pro Partners on qualifying Ruud HVAC equipment beginning August 1, 2023 through November 15, 2023

| RESIDENTIAL KWIKCOMFORT® FINANCING 2023 PRO PARTNER |  |  |                        |                 |              |   |
|---|--|--|------------------------|-----------------|--------------|---|
|   | Plan   | Promotion Offer                                      | Monthly Payment Factor | Est. # Payments | Discount Fee | Up to 8% OFF Pro Partner Cost During Promotion <sup>1</sup> |
| Deferred Interest                                   | 920  | No Monthly Interest if Paid in Full within 6 Months  | 2.50%                  | N/A             | 4.35%        | Free  |
|   | 921  | No Monthly Interest if Paid in Full within 9 Months  | 2.50%                  | N/A             | 5.35%        | Free  |
|   | 922  | No Monthly Interest if Paid in Full within 12 Months |                        | N/A             | 6.10%        | Free  |
|   | 923  | No Monthly Interest if Paid in Full within 15 Months |                        | N/A             | 6.55%        | Free  |
|   | 924  | No Monthly Interest if Paid in Full within 18 Months |                        | N/A             | 6.85%        | Free  |
| 925   | No Monthly Interest if Paid in Full within 24 Months | N/A  |                        | 10.00%          | 2.00%        |   |
| Fixed Payment                                       | 940  | 3.99% APR Until Paid in Full                         | 1.25%                  | 94              | 21.00%       | 13.00%  |
|   | 941  | 5.99% APR Until Paid in Full                         |                        | 102             | 14.85%       | 6.85%   |
|   | 942  | 7.99% APR Until Paid in Full                         |                        | 115             | 10.00%       | 2.00%   |
|   | 943  | 9.99% APR Until Paid in Full                         |                        | 132             | 6.85%        | Free  |
|   | 950  | 5.99% APR Until Paid in Full                         | 1.50%                  | 82              | 13.50%       | 5.50%   |
|   | 951  | 7.99% APR Until Paid in Full                         |                        | 88              | 9.10%        | 1.10%   |
|   | 952  | 9.99% APR Until Paid in Full                         |                        | 98              | 6.50%        | Free  |
|   | 960  | 3.99% APR Until Paid in Full                         |                        | 1.75%           | 64           | 14.50%  |
|   | 961  | 5.99% APR Until Paid in Full                         | 68                     |                 | 11.75%       | 3.75%   |
|   | 962  | 7.99% APR Until Paid in Full                         | 73                     |                 | 8.00%        | Free  |
|   | 963  | 9.99% APR Until Paid in Full                         | 78                     |                 | 6.10%        | Free  |
|   | 964  | 10.99% APR Until Paid in Full                        | 2.00%                  | 82              | 4.10%        | Free  |
|   | 965  | 11.99% APR Until Paid in Full                        |                        | 86              | 3.10%        | Free  |
|   | 970  | 5.99% APR Until Paid in Full                         |                        | 58              | 10.00%       | 2.00%   |
|   | 971  | 7.99% APR Until Paid in Full                         |                        | 61              | 6.85%        | Free  |
|   | 972  | 9.99% APR Until Paid in Full                         | 3.00%                  | 65              | 5.90%        | Free  |
|   | 980  | 5.99% APR Until Paid in Full                         |                        | 37              | 6.85%        | Free  |
|   | 981  | 7.99% APR Until Paid in Full                         |                        | 38              | 6.10%        | Free  |
|   | 982  | 9.99% APR Until Paid in Full                         |                        | 40              | 5.25%        | Free  |
|   | 990  | 5.99% APR Until Paid in Full                         | 4.00%                  | 27              | 6.10%        | Free  |
| 991   | 7.99% APR Until Paid in Full                         | 28   |                        | 5.85%           | Free         |   |
| 992   | 9.99% APR Until Paid in Full                         | 28   |                        | 4.35%           | Free         |   |
| Equal Monthly Payments                              | 930  | 25 Month No Monthly Interest                         | 4.00%                  | 25              | 10.00%       | 2.00%   |
|   | 931  | 36 Month No Monthly Interest                         | 2.78%                  | 36              | 14.85%       | 6.85%   |
|   | 932  | 48 Month No Monthly Interest                         | 2.08%                  | 48              | 16.60%       | 8.60%   |
|   | 933  | 60 Month No Monthly Interest                         | 1.67%                  | 60              | 19.10%       | 11.10%  |
|   | 934  | 72 Month No Monthly Interest                         | 1.39%                  | 72              | 22.60%       | 14.60%  |

Menu options and notes continued on next page.



# PROMOTION REBATE MATRIX



PRO PARTNER KWIKCOMFORT FINANCING REBATE: AUGUST 1, 2023 THROUGH NOVEMBER 15, 2023

The Ruud® Residential KwikComfort Financing program will be offering up to 8% off contractor costs on all promotional menus for Pro Partners on qualifying Ruud HVAC equipment beginning August 1, 2023 through November 15, 2023

**Promotional Selection:** In addition to the 6 Month Deferred Interest with Payment promotion, merchants may select up to five additional promotions.

<sup>1</sup>Fee after rebate on installation of eligible equipment listed on the Ruud ProPartner 2023 CashBack rebate matrix. Pro Partners are eligible to receive a rebate of up to 8% off contractor costs on all Residential KwikComfort Financing promotions for the installation of eligible equipment (all equipment must be installed exactly as shown on the qualifying equipment rebate matrix, or include one of the qualifying individual components **(U98V, U97V, U96V, U802V, U801T Ultra Low NOx, U801V, U98MV, U97MV, R962V, R802V UH, R802V DZ, R801V UH, R801V DZ, R951V, R921V, R951V\*UHU, R801T UH ULN)**, to be eligible for the promotional financing rebate. Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE). These claims must be submitted through the CST (My.Ruud.com) in order to qualify for the Residential KwikComfort Financing rebate. The sales slip still must be submitted to Synchrony to be validated for processing. No Interest Until Paid In Full 60 Month and 72 Month Promotions are only eligible for 17- and 20-SEER M equipment and 16- and 18-SEER M1 Endeavor equipment installed as listed on the qualifying rebate matrix. The Endeavor RD16AZ does not qualify for the No Interest Until Paid In Full 60 Month and 72 Month Promotions.

## SYNCHRONY TERMS AND CONDITIONS

**Promotional Updates:** Merchants may change promotions at any time by logging into Business Center at: [bc.syf.com](http://bc.syf.com)

**Activation Fee:** Customers will be charged a one-time fee of \$29 on their initial purchase. This does not apply to future purchases.

**Split Tickets:** Split tickets between multiple Synchrony Bank credit card programs and/or other lenders are not allowed.

**Dealer Terms:** There may be a minimum volume required on your program. Please ask your sales representative if one applies.

**Note:** Synchrony® reserves the right to restrict available promotions by merchant.

*In keeping with its policy of continuous progress and improvement, Ruud reserves the right to make changes to this promotion without notice.*

# PRO PARTNER™ TERMS & CONDITIONS



- The promotion is subject to termination at our discretion. This promotion cannot be combined with any other Ruud® promotion.
- Installations for commercial applications / commercial properties (rental properties) are not eligible.
- Rebate is only eligible for residential installations on single-family dwellings.
- Rebate is applicable to multiple units in single-family dwellings.
- The Pro Partner's account must be in good credit standing with the distributor in order to participate in this special promotion.
- Installations through National Accounts (such as The Home Depot, ARS and Service Experts) are NOT eligible for the CashBack Promotion.
- We agree that all information within claims submitted, including serial numbers, will be audited by us for accuracy.
- Your distributor that enrolled you in the Pro Partner program has final approval of promotion participation eligibility. Any proven fraudulent activity may result in the Pro Partner's account being put under review or suspended from promotion participation as determined by us. Pro Partner may be held responsible for funding paid rebates back to the distributor and Ruud; or we will withhold future rebates due to the Pro Partner in the amount of the fraudulent rebates paid.
- All participating Pro Partners must be enrolled as eligible for the promotion and must have a My.Ruud.com user account. All promotion participants must be enrolled and set up their rebate payment method no later than November 15, 2023 for Cashback and KwikComfort®.
- Due to 1099 tax requirements, you may be required to provide personal and business information, as this is required for any person receiving more than \$600 in rewards.
- Qualifying systems and individual unit components are outlined on the eligible product matrix.
- Qualifying systems and individual unit components must be purchased through your HVAC distributor that enrolled you in the program. Qualifying equipment must be sold and installed between 8/1/2023 through 11/15/2023 in order to be eligible for the CashBack rebate and KwikComfort Financing rebates.
- Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE) to receive CashBack and KwikComfort rebates.
- Only one qualifying purchase should be submitted per rebate. It is the Pro Partner's responsibility to check their submitted claims and ensure the claims reflect the expected rebate amount. Once a rebate is submitted, it will be at our discretion whether the claim can be adjusted. **Claims that have been batched for payment or paid out cannot be adjusted. Please ensure you have reviewed your claim on the confirmation screen prior to submitting your claim.**
- Promotion enrollment and participation is dependent upon the date of Pro Partner Program enrollment completion. To be eligible for fall promotions, the contractor must be enrolled in the Pro Partner program by November 15th to participate in Fall CashBack and KwikComfort Financing. Participation in promotional installation eligibility dates will be adjusted to begin based on the month of the Pro Partner Program enrollment completion date.
- Claims submitted in error that have NOT been batched for payment or paid out can be adjusted by submitting a ticket into the Help Desk (help@myruud.com). For adjustments to be made, the Pro Partner must submit an invoice showing proof of installation with their request.
- **Rebate Funding Responsibilities:**
  - The Pro Partner will receive the full amount of the listed rebate (per Terms & Conditions) and can choose to pass along any given amount to their customers. If desired, the Pro Partner can use earned accrued co-op dollars to promote and advertise the promotion in their market.
  - The Pro Partner must use pre-approved ad graphics from the AdMaker System or obtain prior approval for any ads used to promote this offer.
- All rebate claims must be submitted online at My.Ruud.com through the Contractor Serial Tool (CST) **within 30 days from installation date** to be considered eligible for payment to the Pro Partner. Pro Partners are eligible to receive up to an 8% rebate on all Residential KwikComfort Financing menus for the installation of eligible equipment listed on the CashBack promotion matrix. These claims must be submitted through the CST in order to qualify for the Residential KwikComfort Financing rebate. The sales slip still must be sent to Synchrony to be validated.

**No exceptions will be allowed. All documentation received after 30 days from the installation date will be denied for processing.**

## • Ruud CashBack Rebate Payment Terms:

- Pro Partners are responsible for reviewing and confirming they received payment for all claims. Claims where payments were not received from previous years' promotions are no longer eligible, and will not be paid out, no matter the reasoning.
- Pro Partners can choose from direct deposit or re-loadable card to receive their funds for the CashBack rebate:
  - Direct Deposit – For payment to a Pro Partner business via direct deposit.
    - Users will be required to provide their business account direct deposit information and a copy of a void check for validation.
    - IMPORTANT: Direct deposit accounts must be set up and validated before any claims are approved and funds can be deposited.
    - Direct deposit accounts will be funded every other week for approved claims.
  - Pay Card – For payment to an individual via re-loadable pay card.
    - New users will receive an e-mail from notification@360digitalpayments.com after the submission of their first claim. This e-mail is to confirm your shipping address before your re-loadable card is mailed to ensure you receive it. This card can be re-loaded for future Ruud promotions.
    - IMPORTANT: Funding deposit notifications will be e-mailed to the card holder when funds are available to load. Each e-mail contains the load value, reference code and instructions on how to acquire funds.
    - The card received in the mail is re-loadable, so do not dispose of it after the promotion ends.
    - Funds not redeemed within 12 months will be forfeited.
    - Card can be used for other Ruud promotions hosted through the Contractor Serial Tool (CST).
    - There may be a replacement fee for lost / stolen cards.
    - We are not responsible for lost, stolen or misdirected paperwork or re-loadable pay cards.
    - US residents are subject to a 1099 miscellaneous income tax for spiffs totaling \$600 or more annually.
- Offer valid to legal residents of the continental United States, Alaska and Hawaii only.

## • Residential KwikComfort Financing Rebate Funding

- Twice a month, Synchrony will calculate all eligible sales entered through the CST that were funded and process the rebate amount by Pro Partner. Synchrony will audit claims submitted through the CST against sales slips to validate claim information.
- The rebate will be an ACH Deposit into the Pro Partner's business checking accounting set up with Synchrony Financial.
- Funding will be within 15–30 days after claim approval

### IMPORTANT: 2023 FALL PRO PARTNER CASHBACK & KWIKCOMFORT PROMOTION DATES

|  |                              |
|--|------------------------------|
| CashBack & KwikComfort Promotion Installation Start  | Tuesday, August 1, 2023      |
| CashBack & KwikComfort Promotion Installation End  | Wednesday, November 15, 2023 |
| * Final Day for Contractor Enrollment / Registration to qualify for CashBack & KwikComfort | Wednesday, November 15, 2023 |
| All Rebate Submissions Due   | 30 days from installation*   |

\*December 15, 2023 will be the final deadline for CashBack & KwikComfort rebate claim submissions.

NOTE: 2023 Fall Pro Partner CashBack and Residential KwikComfort Financing Promotion – All documentation is available on My.Ruud.com or can be requested from your distributor.