



2024 FALL PRO PARTNER EXCLUSIVE

CASHBACK PROMOTIONS

PRO PARTNER GUIDELINES

PRO PARTNERS GET
CASHBACK
FOR SELLING RUUD

AUGUST 1, 2024–NOVEMBER 15, 2024

& **RESIDENTIAL
KWIKCOMFORT® FINANCING**

AUGUST 1, 2024–NOVEMBER 15, 2024



Reward yourself for selling and installing Ruud® qualifying equipment

by participating in the Pro Partner® CashBack and Residential KwikComfort Financing Promotion.

From August 1st through November 15th, on qualifying Ruud equipment, you can receive up to \$625

CashBack for each home installation and up to an 8% rebate on all Residential KwikComfort Financing menus.

CashBack

RELY ON RUUD.™

Promotion Participation Made Easy

To participate, there is nothing you will need to do—we will automatically enroll you into the promotion. Once you are enrolled in the Fall Pro Partner® promotion, you will receive an email notification from us confirming your enrollment and program details. You must have a user account on My.Ruud.com in order to submit claims through the Contractor Serial Tool (CST) for the promotion. See Terms & Conditions for further details.

Hassle-free Rebate Filing

The CST Dashboard houses all CST options including claim entry, payment method setup and reporting. This makes it easy for you to submit and manage your claims from one location on My.Ruud.com. Rebate claim submissions begin August 1, 2024, and must be submitted within 30 days of installation date to be considered eligible for payment. CashBack rebates will be paid to you via re-loadable pay card or to your business via direct deposit. The payment method is selected by you in the CST Dashboard and must be complete before your first claim entry.

We are discontinuing the use of pay cards as a payment option to receive CashBack rebates in 2025. The only payment method available will be direct deposit. Below are key dates and deadlines to be aware of as we make this change.

Starting August 1, 2024: Contractors who are either setting up their payment method for the first time or already have direct deposit as their payment method will no longer have the option to select pay card as their form of CashBack payment. Direct deposit will be the only option available to sign up for or switch to if previously receiving pay cards.

On August 1, 2024: Contractors can begin changing their payment method from a pay card to direct deposit through the CST Dashboard on My.Ruud.com. If a contractor wishes to update their payment method before August 1, 2024, a request must be sent to the Help Desk at help@myruud.com.

Starting January 1, 2025: Contractors that still have a pay card set up as their CashBack payment method will have their payment method automatically cleared and must update it to direct deposit before they will be allowed to file their first CST claim for 2025 and receive 2025 CashBack rebates.

For more information regarding payment methods, see the Contractor Serial Tool Payment Method Reference Guide available in My.Ruud.com under the *Promotions* portal within the Pro Partner dashboard. The *Residential KwikComfort® Financing* rebate will be applied to your direct deposit account set up with Synchrony every 15–30 days following claim approval. See Terms & Conditions for more details.

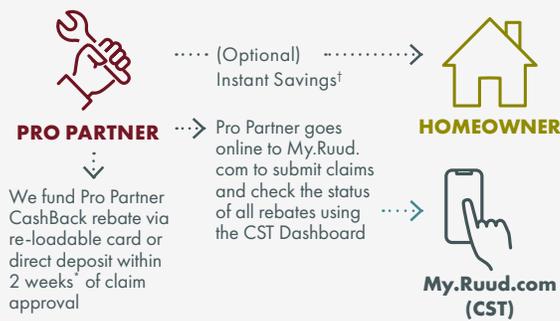
Optional Savings For Homeowners

It's up to you if you want to keep the full rebate, or pass along the rebate to your customers. We will not promote any rebate offers to homeowners.

Important – Special RGEA14 ULN and RGEAZR ULN Financing Only Rebate

During the Fall promotion, August 1st through November 15th, as a Pro Partner you can receive up to an 8% financing only rebate on RGEA14 ULN and RGEAZR ULN installations. See the qualifying equipment rebate matrix on the following pages for equipment installation details. Pro Partners must claim their RGEA14 ULN and RGEAZR ULN installations under rebate “2024 Ruud Fall Pro Partner RGEA14 ULN and RGEAZR ULN Special KwikComfort® Financing Promotion” in the CST Dashboard. **All other claims** should be filed under rebate “2024 Ruud Fall Pro Partner CashBack and Residential KwikComfort® Financing Promotion.”

HERE'S HOW IT WORKS:



WHAT IS THE CST?

The Contractor Serial Tool (CST) is our serial validation tool that allows you to enter claims to redeem rebates or points for installing qualifying Ruud equipment. The CST saves you time by allowing you to redeem rewards for multiple programs and promotions with one claim submission.

†Pro Partners can choose whether or not they want to offer the rebate to their customers.
*KwikComfort rebate is funded to the direct deposit account set up with Synchrony within 15–30 days after claim approval.

Pro Partner Reporting

You will be able to view, customize and download reporting for your claims from the CST Dashboard. There, you can also review all claim details submitted, payment status and more.

PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:
AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024



2024 FALL CASHBACK M1 PRODUCT MATRIX					
	CashBack Rebate	KwikComfort Rebate	Outdoor HVAC ¹	Indoor HVAC ²	EcoNet® Smart Thermostat / Any Thermostat ³
Heat Pumps	\$625.00	Up To 8% Off Contractor Cost	Endeavor® Ultra™ Series UP18AZ	Endeavor® Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ Air Handler RHMVZ**C	EcoNet® UETST800SYS or UETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RD17AZ	Endeavor® Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ Achiever® Series R801V UH, R801V DZ, R801V**UH Ultra Low NOx ⁴ , R921V, R951V, R951V*UH Ultra Low NOx ⁴ Air Handler RH2VZ, RH2TZ, RH3VZ, RHMVZ	EcoNet® UETST800SYS or UETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series UP16AZ	Endeavor® Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ Air Handler RH3VZ	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V 3-stage operation only
	\$200.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RD16AZ	Endeavor® Air Handler RHMV*****N	RXRNRUZ RXRSRY RXTRX
	\$125.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RP15AZ	Endeavor® Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V
	\$100.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RP15AZ	Endeavor® Achiever® Series R801V UH, R801V DZ, R801V**UH Ultra Low NOx ⁴ , R951V, R921V, R951V*UH Ultra Low NOx ⁴ Air Handler RH2VZ, RH2TZ, RWMV**C, RB2TZ	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V
Air Conditioner Systems	\$625.00	Up To 8% Off Contractor Cost	Endeavor® Ultra™ Series UA18AZ	Endeavor® Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ Achiever® Series R951V**UH Ultra Low NOx ⁴ , R801V**UH Ultra Low NOx ⁴ Air Handler RHMVZ**C	EcoNet® UETST800SYS or UETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series UA16AZ	Endeavor® Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ Achiever® Series R951V**UH Ultra Low NOx ⁴ , R801V**UH Ultra Low NOx ⁴ Air Handler RH3VZ	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V 3-stage operation only
	\$100.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RA15AZ	Endeavor® Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V 3-stage operation only

Menu options and notes continued on next page.



PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:
AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024



2024 FALL CASHBACK M1 PRODUCT MATRIX (CONT.)					
	CashBack Rebate	KwikComfort Rebate	Outdoor HVAC ¹	Indoor HVAC ²	EcoNet® Smart Thermostat / Any Thermostat ³
Air Conditioners (cont.)	\$75.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RA15AZ	Endeavor® Achiever® Series R801V, R921V, R951V, R951V**UH Ultra Low NOx ⁴ , R801V**UH Ultra Low NOx ⁴ Air Handler RH3VZ	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V 3-stage operation only
	\$100.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RA15AY (R-454B)	Endeavor® Ultra™ Series U98MV, U97MV Achiever Plus® Series R962V, R802V UH, R802V DZ	EcoNet® UETST900SYS or 24V
	\$75.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RA15AY (R-454B)	Endeavor® Achiever® Series R801V, R921V, R951V, R801V**UH Ultra Low NOx ⁴ , R951V**UH Ultra Low NOx ⁴ Air Handler RH2VY, RH2TY, RH1PY	EcoNet® UETST900SYS or 24V
Residential Packaged Units	\$300.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RGE(A/X)ZS, RAC(A/X)ZS, RHPXZS		Any Thermostat
		Up To 8% Off Contractor Cost	Endeavor® Achiever® Series RGEZR Ultra Low NOx ⁴		Any Thermostat
Individual Components	\$75.00	Up To 8% Off Contractor Cost		Endeavor® Ultra™ Series U98MV, U97MV	EcoNet® UETST800SYS or UETST900SYS
	\$50.00	Up To 8% Off Contractor Cost		Endeavor® Achiever Plus® Series R962V, R802V UH, R802V DZ Achiever® Series R801V UH, R801V DZ, R801V*UH Ultra Low NOx ⁴ , R951V, R921V, R951V*UH Ultra Low NOx ⁴	EcoNet® UETST800SYS or UETST900SYS
	\$25.00	Up To 8% Off Contractor Cost		Endeavor® Achiever® Series R801T UH Ultra Low NOx ⁴	
Mini-Split Systems	\$275.00	Up To 8% Off Contractor Cost	Ultra™ Series Multi-Zone RO*HFZ**AJ1H ⁵	Achiever Plus® / Achiever® Series Multi-Zone UIWHHZ**AJ3S, RIFHZ**AJ2S, RIDHHZ**AJ8S	
	\$125.00	Up To 8% Off Contractor Cost	Achiever Plus® Series Multi-Zone RO*HFZ**AJ2S ⁵	Achiever Plus® / Achiever® Series Multi-Zone UIWHHZ**AJ3S, RIFHZ**AJ2S, RIDHHZ**AJ8S	
	\$125.00	Up To 8% Off Contractor Cost	Ultra™ Series Single-Zone RO1HGZ**AJ1S, RO1HGZ**AJ1H	Ultra™ Series Single-Zone UIWHGZ**AJ1S	
	\$100.00	Up To 8% Off Contractor Cost	Achiever Plus® Series Single-Zone RO1H*Z**AJ2H, RO1H*Z**AJ2S, RO1H*Z**AJ8S	Achiever Plus® Series Single-Zone UIWH*Z**AJ2S, RIFH*Z**AJ2S, RISH*Z**AJ8S, RIGH*Z**AJ8S, RIMH*Z**AJ8S, RICH*Z**AJ8S	
	\$75.00	Up To 8% Off Contractor Cost	Achiever® Series Single-Zone RO1HFZ**AA3S, RO1HHZ**AJ3S	Achiever® Series Single-Zone UIWHFZ**AA3S, UIWHHZ**AJ3S	

¹Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE). ²System must include a Ruud® matched coil to be eligible for rebate. ³A Ruud thermostat is recommended to complete a Ruud system rebate. However, any other thermostat listed as eligible from Ruud Parts Division can also be used to complete a Ruud System rebate. ⁴Only the Ultra Low NOx model is eligible. ⁵For the Multi-Zone Mini-Split systems, rebate amount covers installation of (1) outdoor and (1) indoor unit. The rebate amount will not increase with additional indoor unit installations.



PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:

AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024

*This fall will be the final promotion period M equipment will be available for rebate.



2024 FALL CASHBACK M PRODUCT MATRIX					
	CashBack Rebate	KwikComfort Rebate ¹	Outdoor HVAC ²	Indoor HVAC ¹	EcoNet® Smart Thermostat / Any Thermostat ³
Heat Pumps	\$625.00	Up To 8% Off Contractor Cost	Ultra™ Series UP20	Ultra™ Series U98V, U97V, U96V, U802V Air Handler RHMV (EEV-EcoNet)	EcoNet® UETST800SYS or UETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Achiever Plus® Series UP17	Ultra™ Series U98V, U97V, U96V, U802V Air Handler RHMV (EEV-EcoNet), RH2T (EEV-EcoNet)	EcoNet® UETST800SYS or UETST900SYS
	\$200.00	Up To 8% Off Contractor Cost	Achiever Plus® Series RP17**H	Air Handler RHMV****N	RXRNRUZ RXRSRY RXTRX
	\$150.00	Up To 8% Off Contractor Cost	Achiever® Series RP16	Ultra™ Series U98V, U97V, U96V, U802V Achiever Plus® Series R801V Air Handler RH2V	Any Thermostat
	\$100.00	Up To 8% Off Contractor Cost	Achiever® Series RP15	Ultra™ Series U98V, U97V, U96V, U802V Air Handler RH1V	Any Thermostat
	\$75.00	Up To 8% Off Contractor Cost	Achiever® Series RP15	Achiever Plus® Series R92T, R95T, R96T, R801T ⁴ , R801V, R802T Air Handler RH1T, RBHP	Any Thermostat
Air Conditioner Systems	\$600.00	Up To 8% Off Contractor Cost	Ultra™ Series UA20	Ultra™ Series U98V, U97V, U96V, U802V Air Handler RHMV (EEV-EcoNet)	EcoNet® UETST800SYS or UETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Achiever Plus® Series UA17 ⁵	Ultra™ Series U98V, U97V, U96V, U802V Air Handler RH2V (EcoNet), RH2T (EcoNet)	EcoNet® UETST800SYS or UETST900SYS
	\$100.00	Up To 8% Off Contractor Cost	Achiever® Series RA17 (Non-Communicating)	Ultra™ Series U98V, U97V, U96V, U802V Achiever Plus® Series R801V Air Handler RH2V, RH2T	Any Thermostat
	\$75.00	Up To 8% Off Contractor Cost	Achiever® Series RA16	Ultra™ Series U98V, U97V, U96V, U802V Air Handler RH1V	Any Thermostat
	\$50.00	Up To 8% Off Contractor Cost	Achiever® Series RA16	Achiever Plus® Series R92T, R95T, R96T, R801T ⁴ , R801V, R802T Air Handler RH1T, RBHP	Any Thermostat

PROMOTION REBATE MATRIX



PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:

AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024

*This fall will be the final promotion period M equipment will be available for rebate.

2024 FALL CASHBACK M PRODUCT MATRIX (CONT.)

	CashBack Rebate	KwikComfort Rebate ¹	Outdoor HVAC ²	Indoor HVAC ¹	EcoNet® Smart Thermostat / Any Thermostat ³
Residential Packaged Units	\$300.00	Up To 8% Off Contractor Cost	Ultra™ Series RGEA 16, RQRM		Any Thermostat
	\$200.00	Up To 8% Off Contractor Cost	Achiever® Series RGEA15, RACA15		Any Thermostat
		Up To 8% Off Contractor Cost	Achiever® Series RGEA14 Ultra Low NOx		Any Thermostat
Individual Components	\$100.00	Up To 8% Off Contractor Cost		Ultra™ Series U98V, U97V	EcoNet® UETST800SYS or UETST900SYS
	\$75.00	Up To 8% Off Contractor Cost		Ultra™ Series U96V, U802V Achiever Plus® Series R801V	EcoNet® UETST800SYS or UETST900SYS
	\$25.00	Up To 8% Off Contractor Cost		Ultra™ Series U96V, U802V Achiever Plus® Series R801V, R801T Ultra Low NOx ⁶	

¹System must include a Ruud® matched coil to be eligible for rebate. ²Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE). ³Any Ruud thermostat is recommended to complete a Ruud system rebate. However, any other thermostat from Ruud Parts Division can also be used to complete a Ruud System rebate. ⁴R801T matched with RP15 and RA16 listed in the matrix represents both the R801TA furnace and the R801T**MUA Ultra Low NOx furnace. ⁵Does not include the following non-communicating models: UA1724AJ2NB, UA1736AJ2NB, UA1748AJ2NB and UA1760AJ2NB. ⁶Only the R801T Ultra Low NOx model is eligible.

PROMOTION REBATE MATRIX

PRO PARTNER CASHBACK & RESIDENTIAL KWIKCOMFORT FINANCING REBATE:

AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024

*This fall will be the final promotion period M equipment will be available for rebate.



2024 FALL CASHBACK M1 & M MIX PRODUCT MATRIX					
CashBack Rebate	KwikComfort Rebate	Outdoor HVAC ¹	Indoor HVAC ²	EcoNet® Smart Thermostat / Any Thermostat ³	
Heat Pumps	\$625.00	Up To 8% Off Contractor Cost	Ultra™ Series UP20	Endeavor® Ultra™ Series U98MV, U97MV Endeavor® Achiever Plus® Series R962V, R802V UH	EcoNet® UETST800SYS or UETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Achiever Plus® Series UP17	Endeavor® Ultra™ Series U98MV, U97MV Endeavor® Achiever Plus® Series R962V, R802V UH Endeavor® Achiever® Series R801V UH, R801V DZ, R951V, R921V	EcoNet® UETST800SYS or UETST900SYS
	\$200.00	Up To 8% Off Contractor Cost	Achiever Plus® Series RP17**H	Endeavor® Air Handler RHMV*****N	RXRNRUZ RXRSRY RXTRTX
	\$150.00	Up To 8% Off Contractor Cost	Achiever® Series RP16	Endeavor® Ultra™ Series U98MV, U97MV Endeavor® Achiever Plus® Series R962V, R802V UH Endeavor® Achiever® Series R801V UH, R801V DZ, R801V**UH Ultra Low NOx ⁴ , R921V, R951V, R951V**UH Ultra Low NOx ⁴	Any Thermostat
	\$100.00	Up To 8% Off Contractor Cost	Achiever® Series RP15	Endeavor® Ultra™ Series U98MV, U97MV Endeavor® Achiever Plus® Series R962V, R802V UH	Any Thermostat
	\$75.00	Up To 8% Off Contractor Cost	Achiever® Series RP15	Endeavor® Achiever® Series R801V UH, R801V DZ, R801V**UH Ultra Low NOx ⁴ , R951V, R921V, R951V**UH Ultra Low NOx ⁴	Any Thermostat
	\$625.00	Up To 8% Off Contractor Cost	Endeavor® Ultra™ Series UP18AZ	Ultra™ Series U98V, U802V UH & DF	EcoNet® UETST800SYS or UETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series UP16AZ	Ultra™ Series U98V, U96V, U802V UH & DF	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V 3-stage operation only
	\$125.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RP15AZ	Ultra™ Series U98V, U97V, U96V, U802V UH & DF	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V
Air Conditioner Systems	\$600.00	Up To 8% Off Contractor Cost	Ultra™ Series UA20	Endeavor® Ultra™ Series U98MV, U97MV Endeavor® Achiever Plus® Series R962V, R802V UH	EcoNet® UETST800SYS or UETST900SYS
	\$625.00	Up To 8% Off Contractor Cost	Endeavor® Ultra™ Series UA18AZ	Ultra™ Series U98V, U97V, U96V, U802V UH & DF	EcoNet® UETST800SYS or UETST900SYS
	\$300.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series UA16AZ	Ultra™ Series U98V, U97V, U96V, U802V UH & DF	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V 3-stage operation only
	\$100.00	Up To 8% Off Contractor Cost	Endeavor® Achiever Plus® Series RA15AZ	Ultra™ Series U98V, U97V, U96V, U802V UH & DF	EcoNet® UETST800SYS or UETST900SYS or 2-stage 24V 3-stage operation only

¹Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE). ²System must include a Ruud® matched coil to be eligible for rebate. ³A Ruud thermostat is recommended to complete a Ruud system rebate. However, any other thermostat listed as eligible from Ruud Parts Division can also be used to complete a Ruud System rebate. ⁴Only the Ultra Low NOx model is eligible.

PROMOTION REBATE MATRIX



PRO PARTNER RESIDENTIAL KWIKCOMFORT FINANCING REBATE: AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024
 The Ruud® Residential KwikComfort Financing program will be offering up to 8% off contractor costs on all promotional menus for Pro Partners on qualifying Ruud HVAC equipment beginning August 1, 2024 through November 15, 2024

RESIDENTIAL KWIKCOMFORT® FINANCING 2024 PRO PARTNER						
	Plan	Promotion Offer	Monthly Payment Factor	Est. # of Payments	Merchant Fee	Up to 8% Off Pro Partner Cost During Promotion ¹
	920	No Monthly Interest if Paid in Full within 6 Months	2.50%	N/A	4.45%	Free
Deferred Interest	921	No Monthly Interest if Paid in Full within 9 Months	2.50%	N/A	5.45%	Free
	922	No Monthly Interest if Paid in Full within 12 Months		N/A	6.20%	Free
	923	No Monthly Interest if Paid in Full within 15 Months		N/A	6.65%	Free
	924	No Monthly Interest if Paid in Full within 18 Months		N/A	6.95%	Free
	925	No Monthly Interest if Paid in Full within 24 Months		N/A	10.10%	2.10%
Fixed Payment	940	3.99% APR Until Paid in Full	1.25%	94	22.10%	14.10%
	941	5.99% APR Until Paid in Full		102	15.95%	7.95%
	942	7.99% APR Until Paid in Full		115	11.10%	3.10%
	943	9.99% APR Until Paid in Full		132	7.95%	Free
	950	5.99% APR Until Paid in Full	1.50%	82	14.60%	6.60%
	951	7.99% APR Until Paid in Full		88	10.20%	2.20%
	952	9.99% APR Until Paid in Full		98	7.60%	Free
	960	3.99% APR Until Paid in Full		64	15.60%	7.60%
	961	5.99% APR Until Paid in Full	1.75%	68	12.85%	4.85%
	962	7.99% APR Until Paid in Full		73	9.10%	1.10%
	963	9.99% APR Until Paid in Full		78	7.20%	Free
	964	10.99% APR Until Paid in Full		82	5.20%	Free
	965	11.99% APR Until Paid in Full	2.00%	86	4.20%	Free
	970	5.99% APR Until Paid in Full		58	11.10%	3.10%
	971	7.99% APR Until Paid in Full		61	7.95%	Free
	972	9.99% APR Until Paid in Full		65	7.00%	Free
	980	5.99% APR Until Paid in Full	3.00%	37	7.95%	Free
	981	7.99% APR Until Paid in Full		38	7.20%	Free
	982	9.99% APR Until Paid in Full		40	6.35%	Free
	990	5.99% APR Until Paid in Full		27	7.20%	Free
991	7.99% APR Until Paid in Full	4.00%	28	6.95%	Free	
992	9.99% APR Until Paid in Full		28	5.45%	Free	
Equal Monthly Payments	930	25 Month No Monthly Interest	4.00%	25	10.85%	2.85%
	931	36 Month No Monthly Interest	2.78%	36	15.70%	7.70%
	932	48 Month No Monthly Interest	2.08%	48	17.45%	9.45%
	933	60 Month No Monthly Interest	1.67%	60	19.95%	11.95%
	934	72 Month No Monthly Interest	1.39%	72	23.45%	15.45%

Menu options and notes continued on next page.



PROMOTION REBATE MATRIX



PRO PARTNER RESIDENTIAL KWIKCOMFORT FINANCING REBATE: AUGUST 1, 2024 THROUGH NOVEMBER 15, 2024
The Ruud® Residential KwikComfort Financing program will be offering up to 8% off contractor costs on all promotional menus for Pro Partners on qualifying Ruud HVAC equipment beginning August 1, 2024 through November 15, 2024

Promotional Selection: In addition to the 6 Month Deferred Interest with Payment promotion, merchants may select up to five additional promotions.

¹Fee after rebate on installation of eligible equipment listed on the Ruud Pro Partner 2024 CashBack rebate matrix. Pro Partners are eligible to receive a rebate of up to 8% off contractor costs on all Residential KwikComfort Financing promotions for the installation of eligible equipment (all equipment must be installed exactly as shown on the qualifying equipment rebate matrix, or include one of the qualifying individual components **(U98V, U97V, U96V, U802V, U801T Ultra Low NOx, U801V, U98MV, U97MV, R962V, R802V UH, R802V DZ, R801V UH, R801V DZ, R951V, R921V, R951V*UHU, R801T UH ULN)**, to be eligible for the promotional financing rebate. Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE). These claims must be submitted through the CST (My.Ruud.com) in order to qualify for the Residential KwikComfort Financing rebate. The sales slip still must be submitted to Synchrony to be validated for processing. No Interest Until Paid In Full 60 Month and 72 Month Promotions are only eligible for 17- and 20-SEER M equipment and 16- and 18-SEER2 M1 Endeavor equipment installed as listed on the qualifying rebate matrix. The Endeavor RD16AZ does not qualify for the No Interest Until Paid In Full 60 Month and 72 Month Promotions.

SYNCHRONY TERMS AND CONDITIONS

Promotional Updates: Merchants may change promotions at any time by logging into Business Center at: bc.syf.com

Activation Fee: As of 7/16/24, customers will be charged a one-time fee of \$69 on their initial purchase. This does not apply to future purchases.

Split Tickets: Split tickets between multiple Synchrony Bank credit card programs and/or other lenders are not allowed.

Dealer Terms: There may be a minimum volume required on your program. Please ask your sales representative if one applies.

Note: Merchant fees and available promotions subject to change. Synchrony® reserves the right to restrict available promotions by merchant.

CONTACT SYNCHRONY

Inside Sales: 1-877-891-9803

- Enroll in Transact
- Promotional Questions
- Training Requests

Merchant Services: 1-888-222-2176

- Cardholder Account Lookup
- Process an Application
- Request an Authorization



CashBack

CashBack Payment Method Update: **Discontinuation of Pay Cards**

We are discontinuing the use of pay cards as a payment option to receive CashBack rebates in 2025. The only payment method available will be direct deposit. **Below are key dates and deadlines to be aware of as we make this change.**

- **Starting August 1, 2024:** Contractors who are either setting up their payment method for the first time or already have direct deposit as their payment method will no longer have the option to select pay card as their form of CashBack payment. Direct deposit will be the only option available to sign up for or switch to if previously receiving pay cards.
- **On August 1, 2024:** Contractors can begin changing their payment method from a pay card to direct deposit through the CST Dashboard on My.Ruud.com. If a contractor wishes to update their payment method before August 1, 2024, a request must be sent to the Help Desk at help@myruud.com.
- **Starting January 1, 2025:** Contractors that still have a pay card set up as their CashBack payment method will have their payment method automatically cleared and must update it to direct deposit before they will be allowed to file their first CST claim for 2025 and receive 2025 CashBack rebates.

Why are we making this change:

- Contractors will no longer have to receive personal 1099 tax forms for exceeding \$600 in rebates each year.
- It allows Ruud to expand our rebate offerings and system to provide even better support to our contractors.
- It cuts down the number of issues contractors experience when using pay cards.

If you have any questions or need additional information and support, please contact your DSM or help@myruud.com.

PRO PARTNER® TERMS & CONDITIONS



- The promotion is subject to termination at our discretion. This promotion cannot be combined with any other Ruud® promotion.
 - Installations for commercial applications / commercial properties (rental properties) are not eligible.
 - Rebate is only eligible for residential installations on single-family dwellings.
 - Rebate is applicable to multiple units in single-family dwellings.
 - The Pro Partner's account must be in good credit standing with the distributor in order to participate in this special promotion.
 - Installations through National Accounts (such as The Home Depot, ARS and Service Experts) are NOT eligible for the CashBack Promotion.
 - We agree that all information within claims submitted, including serial numbers, will be audited by us for accuracy.
 - Your distributor that enrolled you in the Pro Partner program has final approval of promotion participation eligibility. Any proven fraudulent activity may result in the Pro Partner's account being put under review or suspended from promotion participation as determined by us. Pro Partner may be held responsible for funding paid rebates back to the distributor and Ruud; or we will withhold future rebates due to the Pro Partner in the amount of the fraudulent rebates paid.
 - All participating Pro Partners must be enrolled as eligible for the promotion and must have a My.Ruud.com user account. All promotion participants must be enrolled and set up their rebate payment method no later than November 15th for CashBack and KwikComfort®.
 - Due to 1099 tax requirements, you may be required to provide personal and business information, as this is required for any person receiving more than \$600 in rewards.
 - Qualifying systems and individual unit components are outlined on the eligible product matrix.
 - Qualifying systems and individual unit components must be purchased through your HVAC distributor that enrolled you in the program. Qualifying equipment must be sold and installed between 8/1/2024 through 11/15/2024 in order to be eligible for the CashBack and KwikComfort Financing rebates.
 - Qualifying installations must meet the minimum efficiency standards set by the US Department of Energy (DOE) to receive CashBack and KwikComfort rebates.
 - Only one qualifying purchase should be submitted per rebate. It is the Pro Partner's responsibility to check their submitted claims and ensure the claims reflect the expected rebate amount. Once a rebate is submitted, it will be at our discretion whether the claim can be adjusted.
- Claims that have been batched for payment or paid out cannot be adjusted. Please ensure you have reviewed your claim on the confirmation screen prior to submitting your claim.**

- Promotion enrollment and participation is dependent upon the date of Pro Partner Program enrollment completion. To be eligible for Fall promotions, the contractor must be enrolled in the Pro Partner program by November 15th to participate in Fall CashBack and KwikComfort Financing. Participation in promotional installation eligibility dates will be adjusted to begin based on the month of the Pro Partner Program enrollment completion date.
- Claims submitted in error that have NOT been batched for payment or paid out can be adjusted by submitting a ticket into the Help Desk (help@myruud.com). For adjustments to be made, the Pro Partner must submit an invoice showing proof of installation with their request.

• Rebate Funding Responsibilities:

- The Pro Partner will receive the full amount of the listed rebate (per Terms & Conditions) and can choose to pass along any given amount to their customers. If desired, the Pro Partner can use earned accrued co-op dollars to promote and advertise the promotion in their market.
- All rebate claims must be submitted online at My.Ruud.com through the Contractor Serial Tool (CST) **within 30 days from installation date** to be considered eligible for payment to the Pro Partner. Pro Partners are eligible to receive up to an 8% rebate on all Residential KwikComfort Financing menus for the installation of eligible equipment listed on the CashBack promotion matrix. These claims must be submitted through the CST in order to qualify for the Residential KwikComfort Financing rebate. The sales slip still must be sent to Synchrony to be validated.

No exceptions will be allowed. All documentation received after 30 days from the installation date will be denied for processing.

• Ruud CashBack Rebate Payment Terms:

- Pro Partners are responsible for reviewing and confirming they received payment for all claims. Claims where payments were not received from previous years' promotions are no longer eligible, and will not be paid out, no matter the reasoning.
 - **Direct Deposit** – For payment to a Pro Partner business via direct deposit.
 - Users will be required to provide their business account direct deposit information and a copy of a void check for validation.
 - IMPORTANT: Direct deposit accounts must be set up and validated before any claims are approved and funds can be deposited.
 - Direct deposit accounts will be funded every other week for approved claims.
 - **Pay Card** – For payment to an individual via re-loadable pay card.
 - IMPORTANT: Funding deposit notifications will be e-mailed to the card holder when funds have been automatically loaded onto your re-loadable pay card.
 - The card received in the mail is re-loadable, so do not dispose of it after the promotion ends.
 - Funds not received within 12 months will be forfeited.
 - There may be a replacement fee for lost / stolen cards.
 - We are not responsible for lost, stolen or misdirected paperwork or re-loadable pay cards.
 - US residents are subject to a 1099 miscellaneous income tax for spiffs totaling \$600 or more annually.

- Offer valid to legal residents of the continental United States, Alaska and Hawaii only.

• Residential KwikComfort Financing Rebate Funding

- Twice a month, Synchrony will calculate all eligible sales entered through the CST that were funded and process the rebate amount by Pro Partner. Synchrony will audit claims submitted through the CST against sales slips to validate claim information.
- The rebate will be an ACH Deposit into the Pro Partner's business checking accounting set up with Synchrony Financial.
- Funding will be within 15–30 days after claim approval

IMPORTANT: 2024 FALL PRO PARTNER CASHBACK & KWIKCOMFORT PROMOTION DATES	
Pro Partner CashBack & KwikComfort Promotion Installation Start	Thursday, August 1, 2024
Pro Partner CashBack & KwikComfort Promotion Installation End	Friday, November 15, 2024
*Final Day for Program Enrollment / Registration to Qualify for CashBack & KwikComfort Promotions	Friday, November 15, 2024
All Rebate Submissions Due	30 days from installation*

*December 15, 2024, will be the final deadline for CashBack and KwikComfort rebate claim submissions.

NOTE: 2024 Fall Pro Partner CashBack and Residential KwikComfort Financing Promotion – All documentation is available on My.Ruud.com or can be requested from your distributor.