

## TRANSFORM YOUR TRADES BUSINESS WITH NEXT-GENERATION MARKETING SOLUTIONS!

2025 is the Year to Transform Your Digital Strategy – Revolutionize Your Digital Presence with AI, Innovation and Proven Strategies Designed to Compete in 2025

### UNLEASH THE POWER OF AI FOR YOUR BUSINESS:

-  • **AI-Enabled Smart Websites (WXP):** Faster, smarter, and built to convert.
-  • **AI Conversion Optimization:** Turn website traffic into real, measurable leads.
-  • **AI Analytics:** Deep insights to guide your business decisions.
-  • **AI-Driven SEO:** Dominate search rankings with voice search optimization and cutting-edge keyword strategies.
-  • **High-Converting AI CSR and Chatbots:** Increase your booking rates with 24/7 automated customer service.

### GO BEYOND TRADITIONAL MARKETING:

-  • **AI-Optimized Content:** Rewrite outdated content to meet AI-driven search standards.
-  • **Video Marketing Made Simple:** Leverage TikTok, Instagram Reels, YouTube Shorts, and more to reach your audience where they are.
-  • **Proven Paid Advertising Strategies:** Generate high-quality leads and drive measurable ROI.

### YOUR BUSINESS, YOUR WAY:

At CI Web Group, we put you in control of your marketing:

- **No Long-Term Contracts:** Flexibility and freedom to adjust as you grow.
- **Own Your Digital Assets:** From websites to content, it's all yours.
- **Tailored Solutions for the Trades Industry:** Personalized plans that meet your unique goals.

### WHY CI WEB GROUP?

- 20+ Years of Experience as Marketing Experts for the Trades
- Preferred Digital Marketing Vendor Since 2008
- Women-Owned and Operated
- Backed by 300+ Experts Dedicated to Your Success
- 24/7 Helpdesk Support for Continuous Peace of Mind

### LET'S TALK RESULTS:

With CI Web Group, it's all about ROI. We track every dollar with:

- **ROAS Performance Metrics:** Know exactly what's working and why.
- **Data-Driven Decisions:** Every campaign is optimized for maximum return.



**CI WEB GROUP**



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**FREE  
STRATEGY  
SESSION**



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**CIWEBGROUP.COM**

**YOUR FUTURE STARTS HERE!** Elevate your business today with a Free Strategy Session.  
Call **(877) 839-1122** or visit **ciwebgroup.com** to get started.