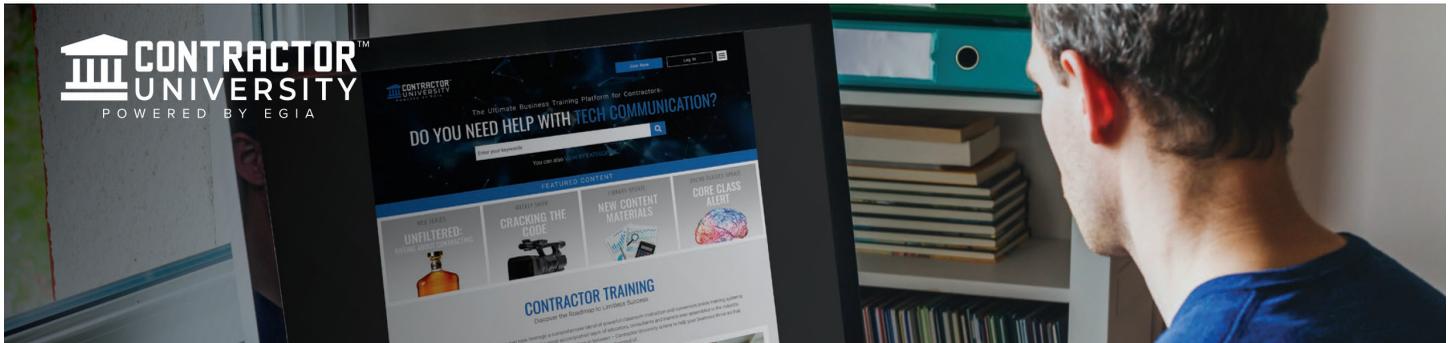


EGIA CONTRACTOR UNIVERSITY



EXPERT GUIDANCE FOR HVAC BUSINESS LEADERS + TURNKEY TRAINING SOLUTIONS FOR EMPLOYEES*

Through Contractor University, you can now leverage a comprehensive blend of powerful classroom instruction and convenient online training systems that deliver proven roadmaps to success from the most accomplished team of educators, consultants and trainers ever assembled in the industry.



Online Classes



Live Educational Workshops, Bootcamps & Conferences



Industry's Largest Searchable Resources Database



One-on-One Coaching



24/7 Ask-the-Experts Virtual Hotline



Business Evaluation and Customized Training Roadmaps



OPTIMUS Financing for Your Customers



Discounts on Products and Services for Your Business



EGIA Foundation – Giving Back to the Industry

BEST PRACTICES TRAINING ON:

- ✓ IN-HOME SALES
- ✓ FINANCIAL MANAGEMENT
- ✓ SERVICE MANAGEMENT OPERATIONS
- ✓ MARKETING & LEAD GENERATION
- ✓ TECHNICIAN COMMUNICATION AND SELLING
- ✓ LEADERSHIP
- ✓ MINDSET
- ✓ SERVICE AGREEMENTS
- ✓ PRICING
- ✓ CUSTOMER SERVICE AND MUCH MORE



Tap into decades worth of knowledge and expertise from some of the HVAC industry's most successful business leaders and take the burden of having to continuously find training and employee development solutions for your staff off of your shoulders.

With this program, you'll simply assign your team members access to the platform and Contractor University will take care of the rest, while providing you with complete access and visibility to monitor their progress along the way. It's that simple.

EGIA MEMBERSHIP INCLUDED FOR ELITE DEALER:
Two-Day Business Workshop (\$3,000 Value)

LEARN MORE AT:
MyContractorUniversity.com



*Qualifies for the \$2,500 Premium Elite Dealer Program Credit.